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**Emerging Challenges
in Primary Care: 2007
Conference**
August 25-26, 2007

*Atlanta, GA
Westin Atlanta Perimeter North*

**Program Chair
Gregg Sherman, MD**

**Activity Director
Michelle Frisch, MPH**

**Program Evaluation
September 12, 2007**

Introduction

In August 2007, NACE sponsored a CME program, *Emerging Challenges in Primary Care: 2007*, in Atlanta, Georgia. The conference was geared toward physicians, physician's assistants, and nurse practitioners. The program provided Primary Care Providers the opportunity to learn first hand from national thought leaders in their field. The goal of the program was to provide a clearer understanding of the most common disease processes, in light of the rapid scientific advances.

Sixty-two healthcare providers attended *Emerging Challenges in Primary Care: 2007* in August in Atlanta, Georgia. Each attendee was asked to complete and return a conference satisfaction and planning form and a needs assessment form prior to the end of the conference. Fifty-eight completed forms were received. The data collected is displayed in this report.

Conference Schedule

Saturday, August 25, 2007

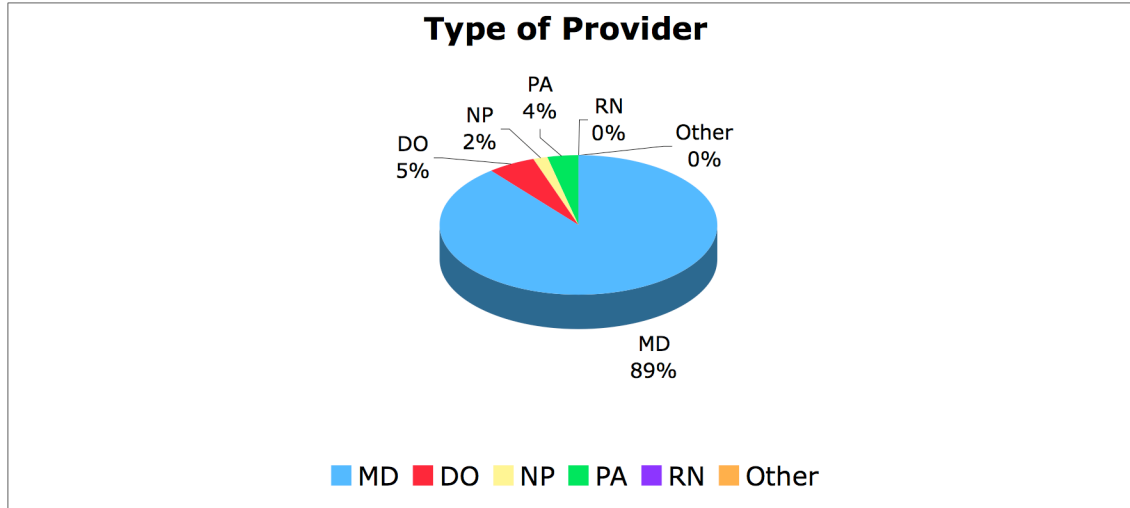
7:15-7:50 am	Registration, Continental Breakfast and Welcome
7:50-8:10	Welcome Remarks and Pre-Assessment Jack Kravitz, MD
8:10-9:10	Fundamentals of Quality Diabetes Care Patrick J. Boyle, MD
9:10-10:10	Insulin Therapy in Type 2 Diabetes – Who, When, and How Patrick J. Boyle, MD
10:10-10:30	Break
10:30-11:30	Evolving Concepts in GI Motility Disorders: IBS-Constipation and Chronic Constipation Brooks D. Cash, MD
11:30-12:30	Waking up to Insomnia Karl Doghramji, MD
12:30-1:30	Lunch
1:30-2:30	Restless Legs Syndrome Karl Doghramji, MD
2:30-3:30	Dermatology Therapy Update: Warts, Rosacea and Psoriasis Brian Berman, MD, PhD
3:30-3:50	Break
3:50-4:50	Update on Statins in the Treatment and Prevention of Cardiovascular Disease: Clinical and Public Health Challenges Charles Hennekens, MD, DrPH

Sunday, August 26, 2007

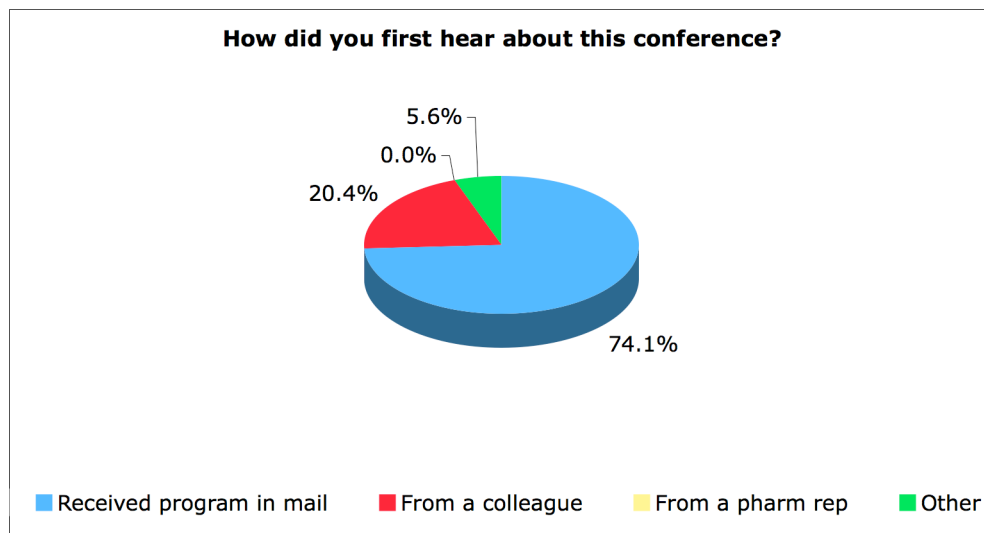
7:45-8:15 am	Registration, Continental Breakfast and Welcome
8:15-8:30	Welcome Remarks and Pre-Assessment Jack Kravitz, MD
8:30-9:30	Alzheimer's Disease: Evaluation, Staging and Treatment in Primary Care Walter Martinez, MD
9:30-10:30	Hormone Replacement Therapy: Balancing Risks and Benefits Louis Kuritzky, MD
10:30-10:50	Break
10:50-11:50	Effective Management of BPH by the Primary Care Clinician Louis Kuritzky, MD
11:50-12:00	Closing Remarks Jack Kravitz, MD

Participant Information

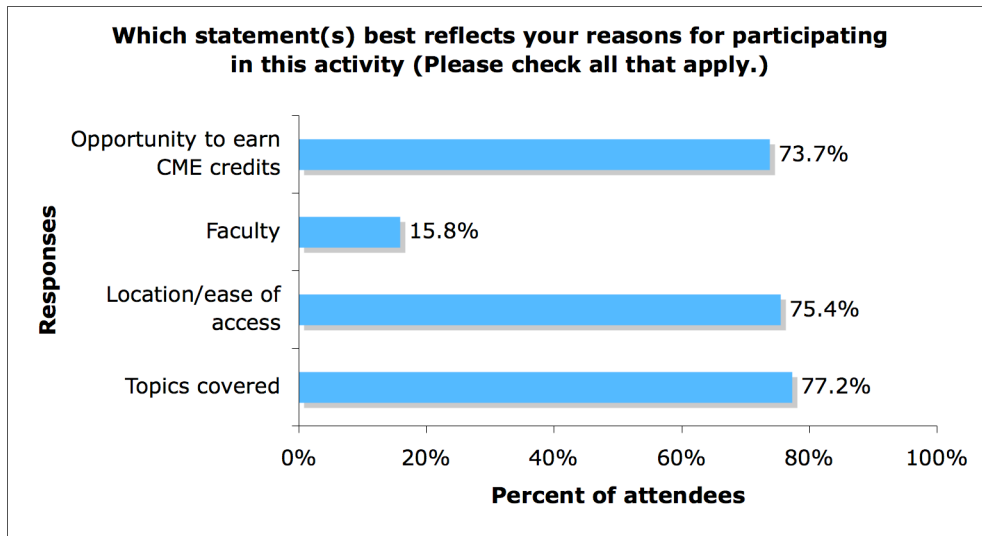
Ninety-four percent of attendees were physicians, the majority specializing in Internal Medicine and Family Practice. Nurse practitioners (2%) and physicians assistants (4%) comprised 6% of the audience.



Seventy-four percent of attendees heard about the conference through the mailed program. The remainder of attendees heard about the program from a colleague (20%) or from another source (6%).

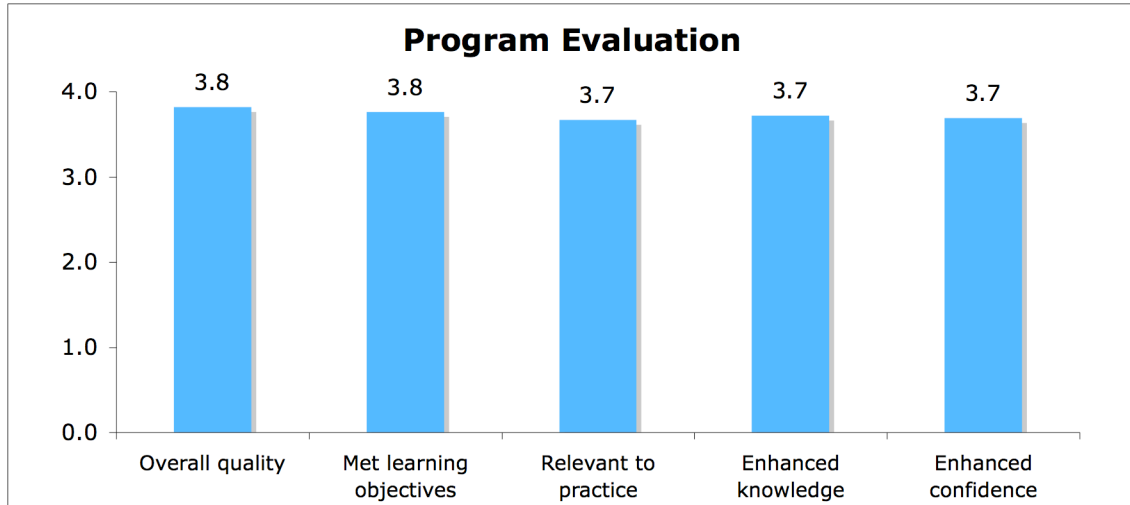


Attendees were asked to indicate their reasons for participating in this CME activity. The chart below displays the percent of attendees indicating each reason.

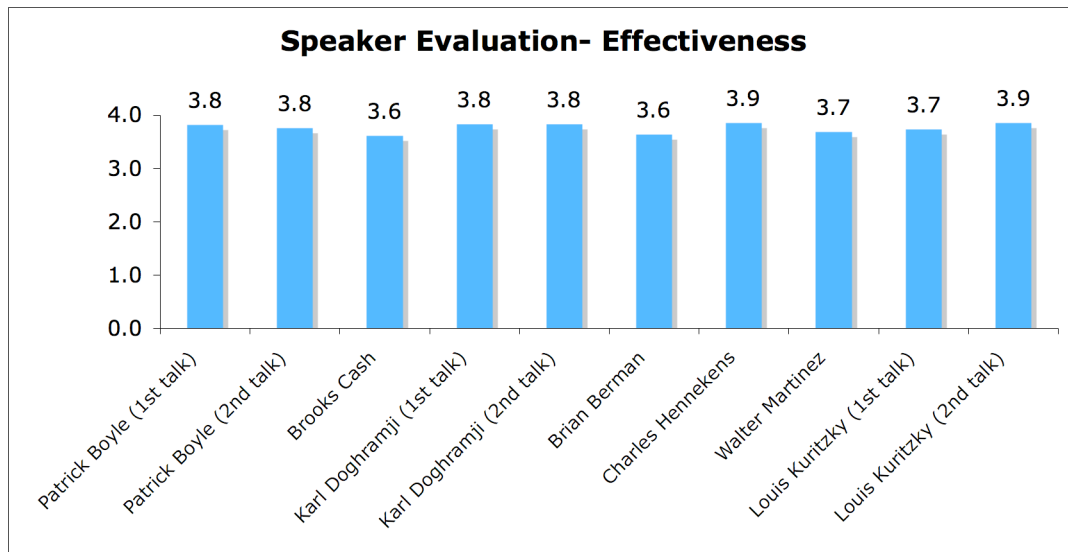


Program Evaluation

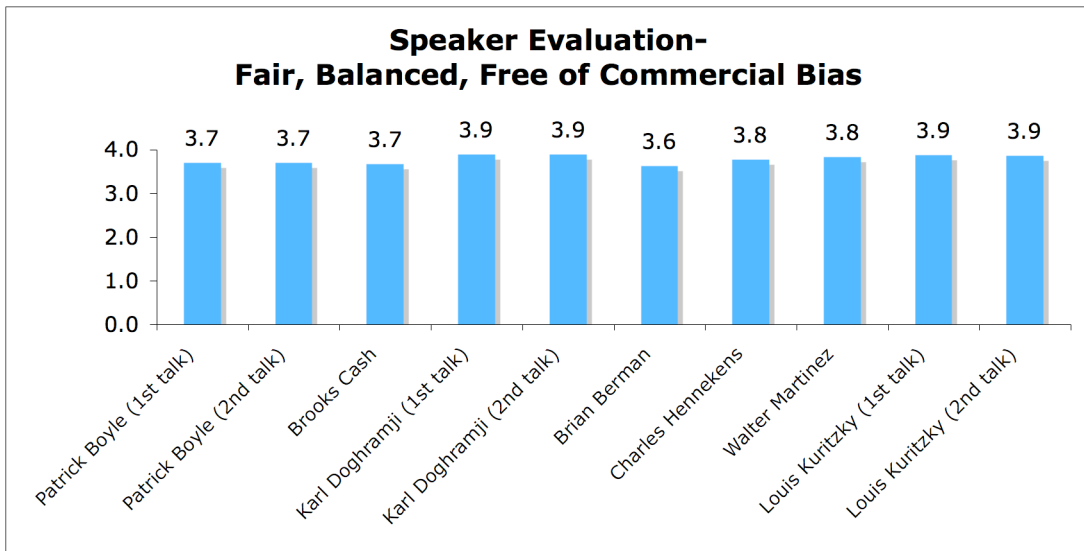
Attendees were asked to rate aspects of the overall conference on a four-point scale, with one being “Unsatisfactory” and four being “Excellent”. Overall, attendees rated the program as “Excellent”, with an average score of 3.7. Average scores for each aspect are displayed in the chart below.



Attendees were also asked to rate the effectiveness of each speaker on a four-point scale, with one being “Unsatisfactory” and four being “Excellent”. Average scores for each speaker are displayed in the chart below.



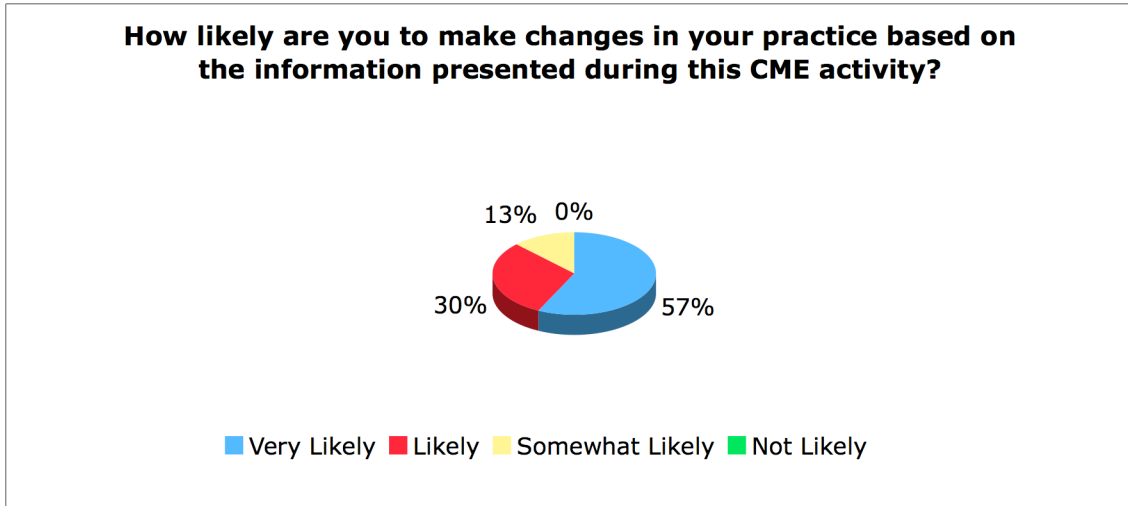
Attendees were also asked to rate the extent to which each speaker presented information in a manner that was fair, balanced, and free of commercial bias on a four-point scale, with one being “Unsatisfactory” and four being “Excellent”. Average scores for each speaker are displayed in the chart below.



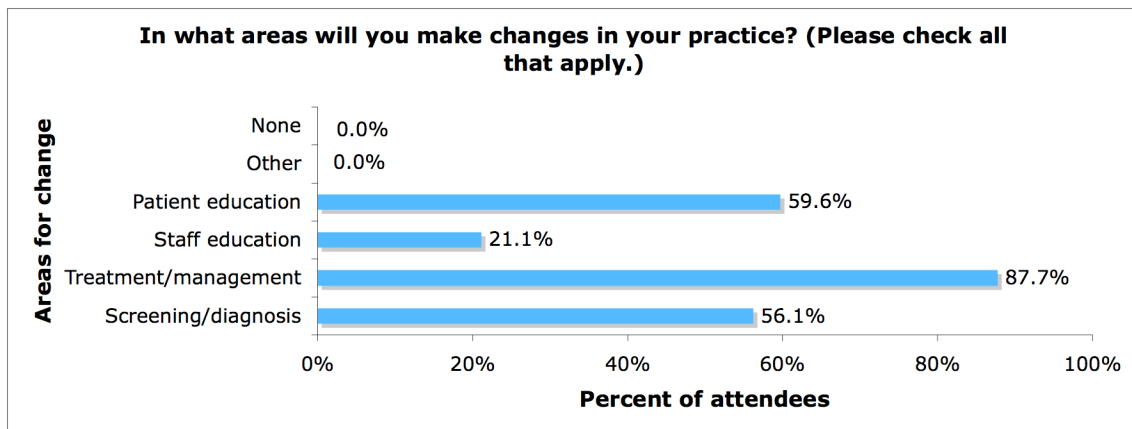
Impact on Practice

Attendees were asked how this CME activity would impact their practice.

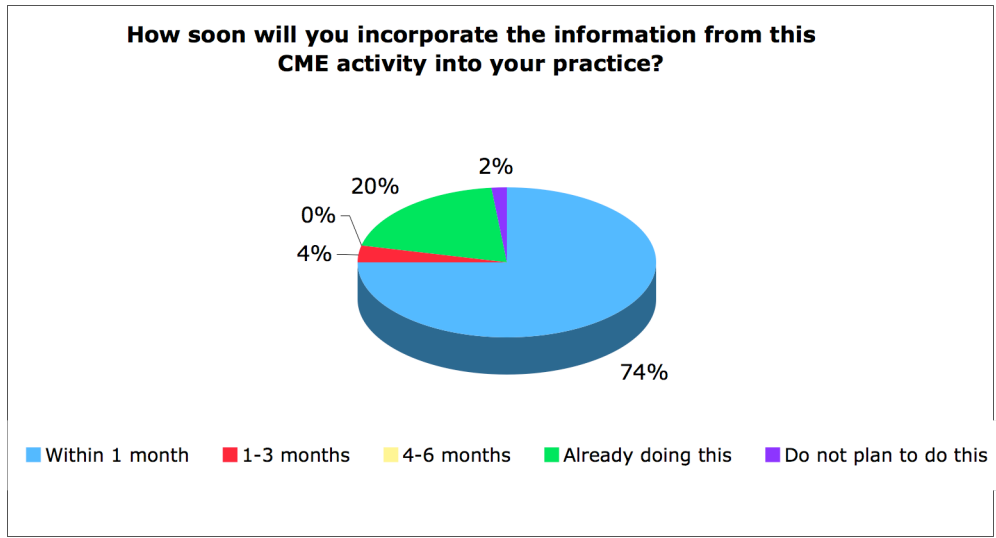
Eighty-seven percent of attendees responded that they were “Very likely” or “Likely” to make changes in their practice based on the information presented in this CME activity.



Attendees responded that they would make changes in the following areas: screening/diagnosis, treatment/management, staff education, patient education, and other areas.



Seventy-four percent of attendees responded that they would make these changes in their practices within one month. Four percent responded that they would incorporate these changes into their practices within one to three months. The remaining 20% of attendees responded that they are already implementing these ideas in their practices.



Needs Assessment

Attendees were asked to identify topics they would like to see offered in future CME activities. Below is a list of the suggested topics. This information will be used to develop needs assessments for future programs.

Acute Coronary Syndromes

Adolescent Medicine

Anxiety Disorders (2)

Asthma

Backpain

CHF

Chronic Pain Management (2)

CVA (2)

Depression Diagnosis/Treatment (2)

Diabetes

Headache (2)

Hypertension (4)

Lupus

Migraines

Osteoporosis

Stroke

Testosterone Replacement in Men

Thyroid Disease

Thyroid disorders

Comments

General Feedback

Excellent course & Location, Would attend again.
Very informative conference, outstanding presentation
Excellent Program.
Excellent!!
Very Good Program
Excellent Speakers
Great Conference
Excellent CME Experience
Great Conference
Excellent Free CME!
Excellent, well run conference
Truly appreciate the opportunity

Summary

Overall, *Emerging Challenges in Primary Care: 2007* was successful. Attendees were satisfied with the topics, speakers, and overall quality of the conference. Attendees indicated intent to improve their practices based on the information provided during this CME activity.