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**Emerging Challenges
in Primary Care: 2007
Conference**
September 8-9, 2007

*Arlington Heights, IL
Westin Atlanta Perimeter North*

**Program Chair
Gregg Sherman, MD**

**Activity Director
Michelle Frisch, MPH**

**Program Evaluation
September 12, 2007**

Introduction

In September 2007, NACE sponsored a CME program, *Emerging Challenges in Primary Care: 2007*, in Arlington Heights, Illinois. The conference was geared toward physicians, physician's assistants, and nurse practitioners. The program provided Primary Care Providers the opportunity to learn first hand from national thought leaders in their field. The goal of the program was to provide a clearer understanding of the most common disease processes, in light of the rapid scientific advances.

Sixty-three healthcare providers attended *Emerging Challenges in Primary Care: 2007* in September in Arlington Heights, Illinois. Each attendee was asked to complete and return a conference satisfaction and planning form and a needs assessment form prior to the end of the conference. Fifty-eight completed forms were received. The data collected is displayed in this report.

Conference Schedule

Saturday, September 8, 2007

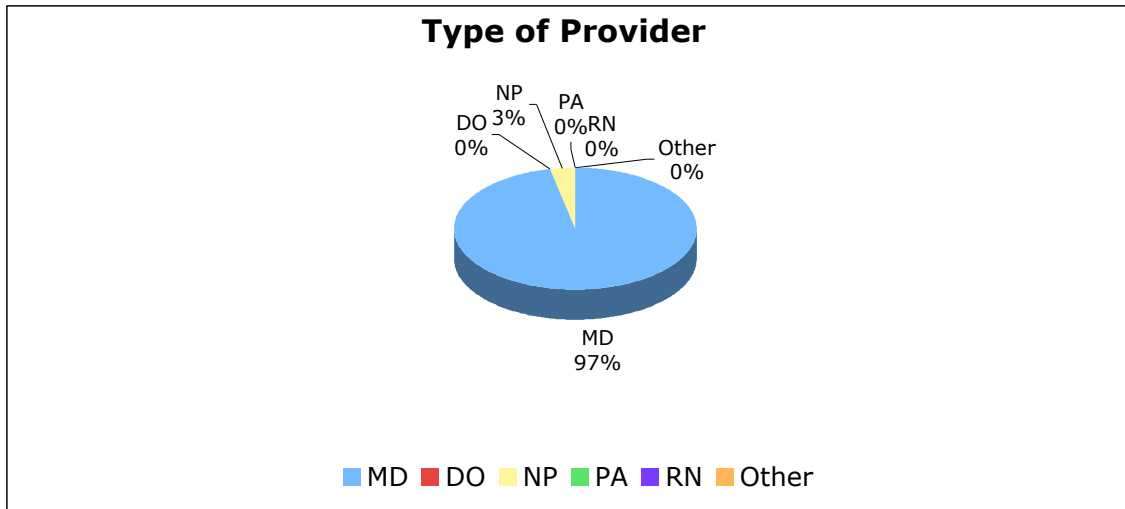
7:15-7:50 am	Registration, Continental Breakfast and Welcome
7:50-8:10	Welcome Remarks and Pre-Assessment Gregg Sherman, MD
8:10-9:10	Fundamentals of Quality Diabetes Care Charles Burant, MD
9:10-10:10	Demystifying Insulin Therapy: Simple Strategies to Facilitate Initiation and Compliance with Insulin Therapy Kathleen Wynne, MD
10:10-10:30	Break
10:30-11:30	Lipid Lowering Therapy: Why Lower is Better Martin Zenni, MD
11:30-12:30	Evolving Concepts in GI Motility Disorders: IBS-Constipation and Chronic Constipation Kenneth Devault, MD
12:30-1:30	Lunch
1:30-2:30	Dermatology Therapy Update: Warts, Rosacea and Psoriasis Brian Berman, MD, PhD
2:30-3:30	Science of Sleep: Implications for Insomnia Phyllis Zee, MD
3:30-3:50	Break
3:50-4:50	Restless Legs, Restless Nights Phyllis Zee, MD

Sunday, September 9, 2007

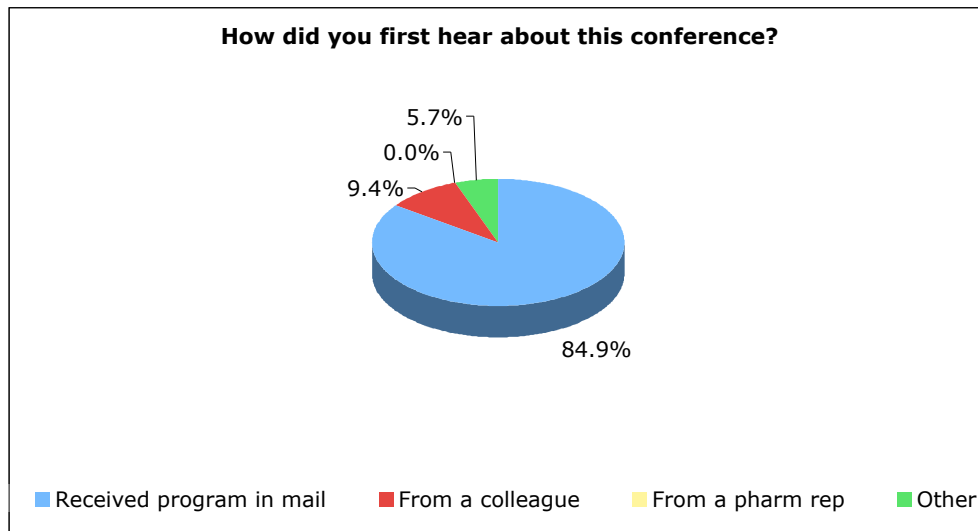
7:30-8:10 am	Registration, Continental Breakfast and Welcome
8:10-8:20	Welcome Remarks and Pre-Assessment Gregg Sherman, MD
8:20-9:20	Dementia Walter Martinez, MD
9:20-10:20	Effective Management of BPH by the Primary Care Clinician Louis Kuritzky, MD
10:20-10:40	Break
10:40-11:40	Hormone Replacement Therapy: Balancing Risks and Benefits Louis Kuritzky, MD
11:40-11:50	Closing Remarks Gregg Sherman, MD

Participant Information

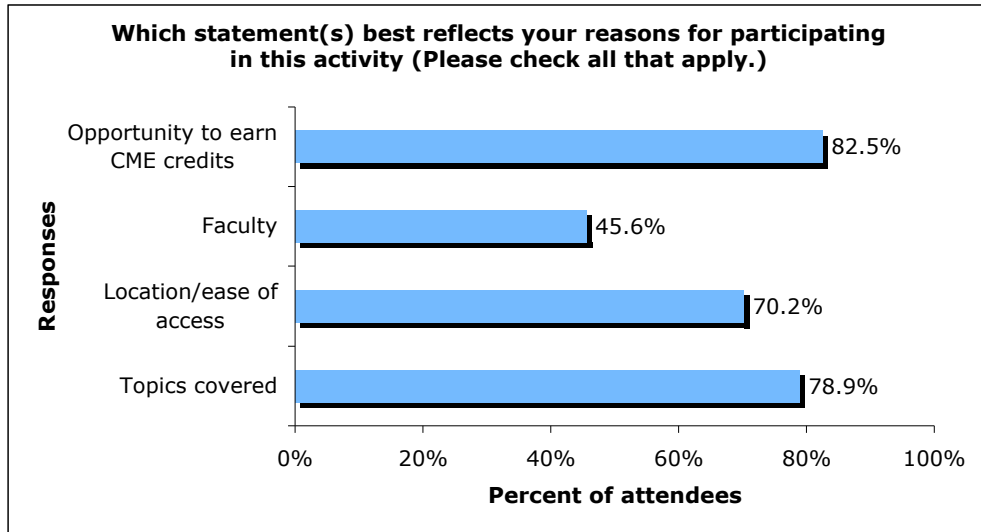
Ninety-seven percent of attendees were physicians, the majority specializing in Internal Medicine and Family Practice. Nurse practitioners comprised 3% of the audience.



Eighty-five percent of attendees heard about the conference through the mailed program. The remainder of attendees heard about the program from a colleague (9%) or from another source (6%).

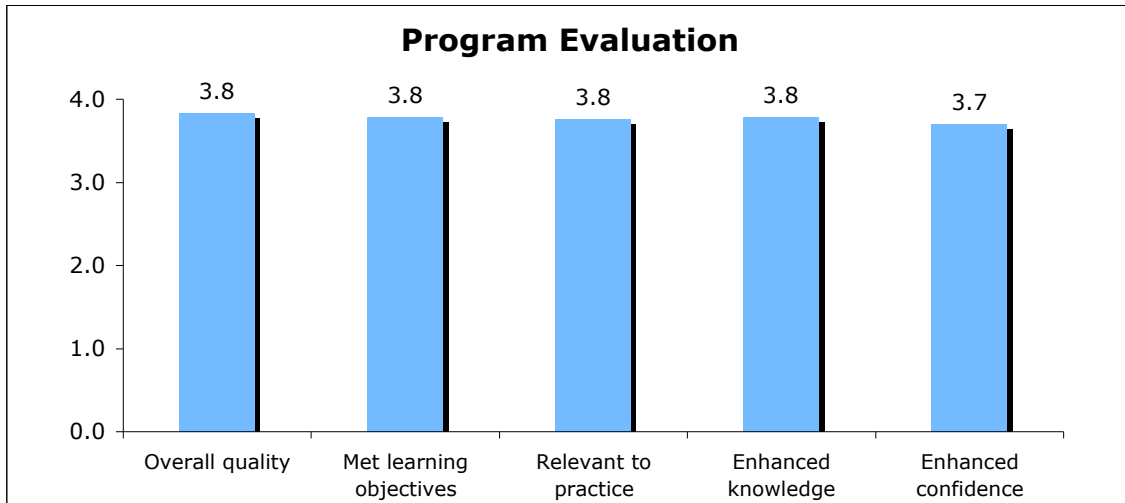


Attendees were asked to indicate their reasons for participating in this CME activity. The chart below displays the percent of attendees indicating each reason.

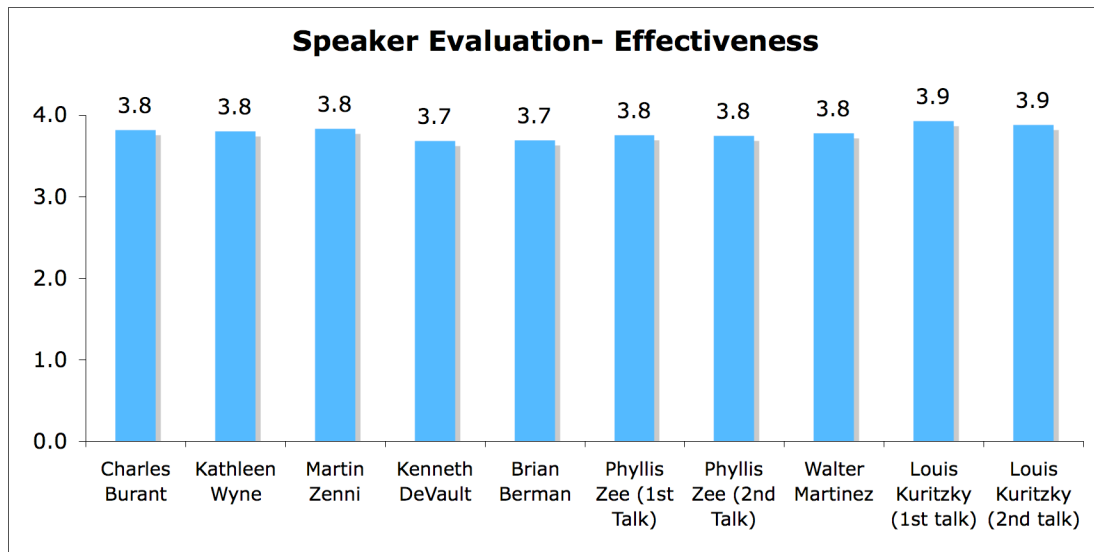


Program Evaluation

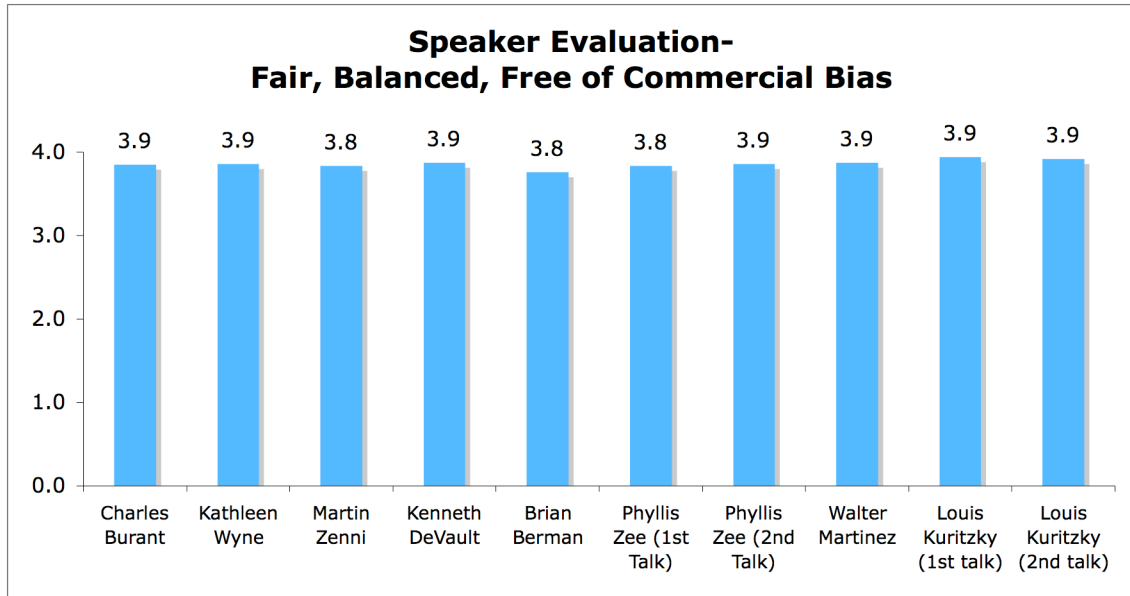
Attendees were asked to rate aspects of the overall conference on a four-point scale, with one being “Unsatisfactory” and four being “Excellent”. Overall, attendees rated the program as “Excellent”, with an average score of 3.8. Average scores for each aspect are displayed in the chart below.



Attendees were also asked to rate the effectiveness of each speaker on a four-point scale, with one being “Unsatisfactory” and four being “Excellent”. Average scores for each speaker are displayed in the chart below.



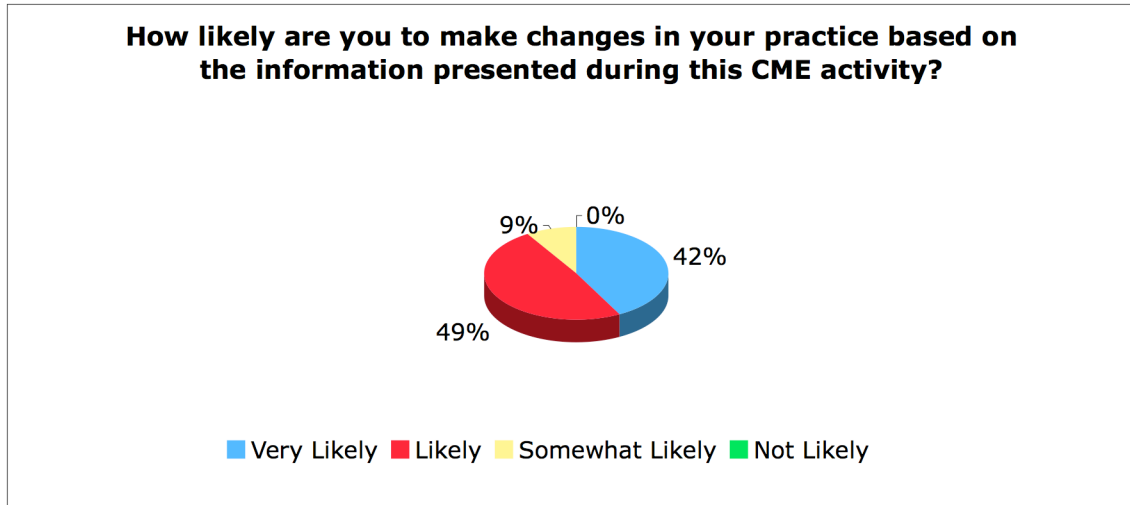
Attendees were also asked to rate the extent to which each speaker presented information in a manner that was fair, balanced, and free of commercial bias on a four-point scale, with one being “Unsatisfactory” and four being “Excellent”. Average scores for each speaker are displayed in the chart below.



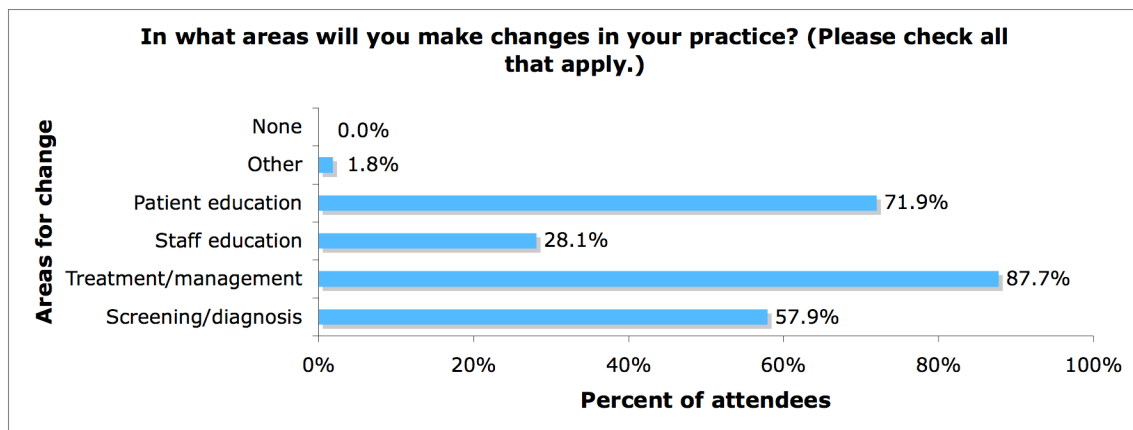
Impact on Practice

Attendees were asked how this CME activity would impact their practice.

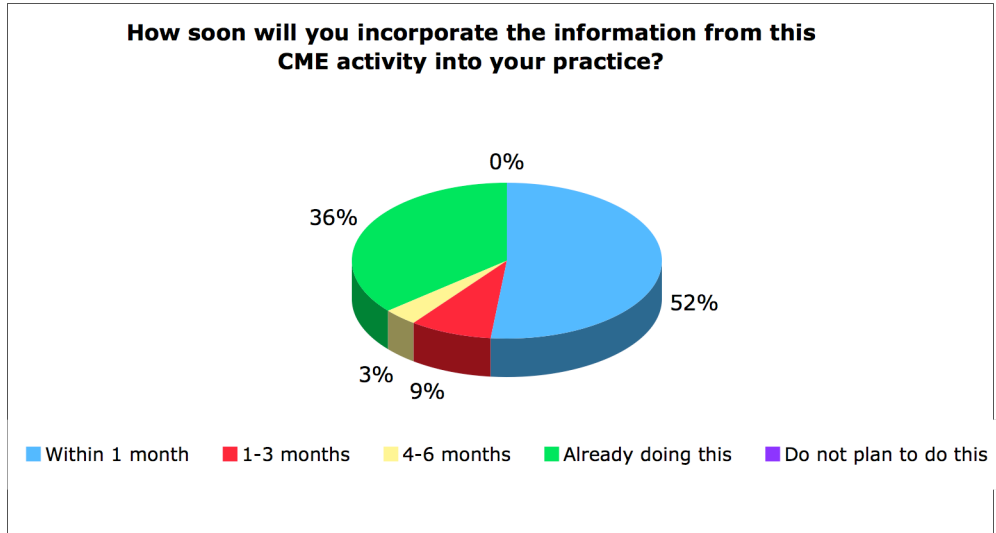
Ninety-one percent of attendees responded that they were “Very likely” or “Likely” to make changes in their practice based on the information presented in this CME activity.



Attendees responded that they would make changes in the following areas: screening/diagnosis, treatment/management, staff education, patient education, and other areas.



Fifty-two percent of attendees responded that they would make these changes in their practices within one month. Nine percent responded that they would incorporate these changes into their practices within one to three months. Three percent responded that they would incorporate these changes into their practices within four to six months. The remaining 36% of attendees responded that they are already implementing these ideas in their practices.



Needs Assessment

Attendees were asked to identify topics they would like to see offered in future CME activities. Below is a list of the suggested topics. This information will be used to develop needs assessments for future programs.

ADHD
Allergy
Arthritis
Asthma (2)
Breast
Cancer
Chronic Pain Mgmt.
COPD (2)
Diabetes (3)
Fibromyalgia
GERD

Hep C.
HIV (2)
Hypertension (2)
Infectious Disease
Menopause
Multiple Sclerosis
Obesity
Prostate
Sports Medicine (2)
STD's

Comments

General Feedback

Continue CME next year, same place
Excellent Program!
Excellent!
Your CME's are always excellent.

Summary

Overall, *Emerging Challenges in Primary Care: 2007* was successful. Attendees were satisfied with the topics, speakers, and overall quality of the conference. Attendees indicated intent to improve their practices based on the information provided during this CME activity.