

**CONTINUING EDUCATION**  
**Physicians and Nurse Practitioners**

This activity has been reviewed and is acceptable for up to 10 Prescribed credit(s) by the American Academy of Family Physicians. The AAFP invites comments on any activity that has been approved for AAFP CME credit. Please forward your comments on the quality of this activity to [cmecomm@aaafp.org](mailto:cmecomm@aaafp.org).



This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Massachusetts Medical School (UMMS) and the National Association for Continuing Education. The University of Massachusetts Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Massachusetts Medical School designates this educational activity for a maximum of 10 AMA PRA Category I Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Under the auspices of the University of Massachusetts Medical School Office of Continuing Education this offering meets the requirements for 10 contact hours, as specified by the Massachusetts Board of Registration in Nursing (244-CMR 5.04). Each nurse should claim only those hours of credit that he/she actually spend in the educational activity.

Policy on Faculty and Provider Disclosure: It is the policy of the University of Massachusetts Medical School to ensure fair balance, independence, objectivity and scientific rigor in all activities. All faculty participating in CME activities sponsored by the University of Massachusetts Medical School are required to present evidenced-based data, identify and reference off-label product use and disclose all relevant financial relationships with those supporting the activity or others whose products or services are discussed. Faculty disclosure will be provided in the activity materials.

**Conference Registration**

Please print or type.

**Register online at [www.naceonline.com](http://www.naceonline.com) or this form may be mailed or faxed.**

Onsite registration will be accepted provided space is available. Return completed form to:

National Association for Continuing Education (NACE), 8030 Peters Road, D-105, Plantation, Florida 33324

**For Registration** — Phone Toll Free: 1-866-266-6223 • Fax: 954-723-0353

**Personal Information**

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Degree \_\_\_\_\_ License Number \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code/Postal Code \_\_\_\_\_

Day Phone Number \_\_\_\_\_ Eve. Phone Number \_\_\_\_\_

Fax \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

Check one:  Physician  Physician Assistant  Nurse Practitioner  Nurse  
 Other \_\_\_\_\_

**Emerging Challenges in Primary Care: 2007**  
**September 8-9, 2007**

at

**Doubletree Chicago - Arlington Heights**

75 West Algonquin Road • Arlington Heights, IL • 847-364-7600

*There is no charge for this activity.*

Attendees must register in advance. Reservations for this program will be taken on a first come, first reserved basis. Space is limited so please register early. You will receive a confirmation as to your registration by mail or email. This confirmation will serve as your admission ticket for the program.



**Emerging Challenges**  
**in Primary Care: 2007**  
**Conference**  
 September 8-9, 2007

This conference is for physicians, nurse practitioners and physician assistants.

*Coming to*

**Arlington Heights, IL**  
**September 8-9, 2007**

at the  
**Doubletree Chicago**  
**Arlington Heights**

**UMMS designates this continuing medical education activity for up to 10 credits in Category I toward the Physicians Recognition Award of the American Medical Association.**

**There is No Charge for Program Registration.**

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## Program Summary

This program will provide Primary Care Physicians the opportunity to learn first hand from national thought leaders in their field. The goal is to provide a clearer understanding of several of the most common disease processes, in light of rapid scientific advances. By doing so, attendees will walk away with new insights and learn useful strategies to manage the challenges faced on a daily basis. This program will incorporate didactic lectures, case based learning, and utilize an audience response system to facilitate discussion among participants to enhance the educational opportunity.

## The Learning Objectives:

At the conclusion of this CME activity, attendees will be able to:

- review early pathogenesis and prevention of type 2 diabetes, more effectively attain tight glucose control and discuss recent outcomes trials on the development and progression of atherosclerosis in diabetes
- recognize when to begin basal or pre-mixed insulin and when to progress to basal-bolus insulin, with increased awareness of common pitfalls encountered in initiating and/or maintaining insulin therapy
- review the latest evidence behind lipid lowering for primary and secondary prevention of cardiovascular disease and recognize important factors in special populations like Metabolic Syndrome, Diabetes, Percutaneous Coronary Intervention, and Acute Coronary Syndrome

- critically evaluate the evidence behind diagnostic and therapeutic options for constipation predominant irritable bowel syndrome and chronic constipation
- understand the role of immune response modifiers in the treatment of warts; appreciate the mechanisms of action and efficacy of anti-inflammatory dose doxycycline in acne rosacea, and learn appropriate use of topical steroids and calcipotriene for the treatment of psoriasis
- outline an evidence based approach to the evaluation of insomnia and understand behavioral and pharmacological treatment approaches including their application in the clinical setting
- utilize diagnostic criteria for Restless Leg Syndrome, understand recent advances in the pathophysiology of the disease, utilize current behavioral and pharmacologic treatment options to reduce symptoms and increase quality of life
- more quickly and effectively recognize and diagnose cognitively impaired patients with increased understanding of the pathology of dementia and evolving treatment strategies
- recognize the underlying pathophysiology of BPH, utilize the AUA scoring system and choose appropriate pharmacotherapy and surgical interventions for BPH
- identify the most pertinent adverse events seen in the Women's Health Initiative and advise patients on the risks and benefits of traditional, non-traditional, and alternative medical interventions for addressing menopausal symptoms

## About the Speakers

### Brian Berman, MD, PhD

Professor of Dermatology and Internal Medicine  
The University of Miami School of Medicine, Miami, FL

### Charles Burant, MD, PhD

Associate Professor of Medicine, and Molecular and Integrative Physiology  
University of Michigan, Ann Arbor, MI

### Kenneth R. DeVault, MD

Professor of Medicine  
Chair, Division of Gastroenterology and Hepatology  
Mayo Clinic College of Medicine, Jacksonville, FL

### Karl Doghramji, MD

Professor of Psychiatry, Jefferson Medical College  
Director, Sleep Disorders Center,  
Thomas Jefferson University, Philadelphia, PA

### Louis Kuritzky, MD

Clinical Assistant Professor  
Department of Community Health & Family Medicine  
University of Florida, Gainesville, FL

### Walter C. Martinez, MD, FAAN

Director, Memory Disorder Center  
Director, Premiere Research Institute  
Associate Clinical Professor of Neurology at  
Nova Southeastern University, West Palm Beach, FL

### Kathleen L. Wyne, MD, PhD, FACE

Assistant Professor, Division of  
Endocrinology and Metabolism,  
Co-Director, Diabetes Management Program  
St. Paul University Hospital  
University of Texas Southwestern Medical Center, Dallas, TX

### Phyllis C. Zee, MD, PhD

Professor of Neurology and Neurobiology&Physiology  
Northwestern University, Chicago, IL

### Martin M. Zenni II, MD, FACC, FSCAI

Associate Professor of Medicine  
The University of Florida Health Science Center  
Shands Jacksonville, Jacksonville, FL

### Program Chair

Gregg Sherman, MD

### Activity Director

Michelle Frisch, MPH

## Schedule

### Saturday, September 8, 2007

- 7:15-7:50 Continental Breakfast and Registration
- 7:50-8:10 Welcome Remarks and Pre-Assessment  
Gregg Sherman, MD
- 8:10-9:10 Fundamentals of Quality Diabetes Care  
Charles Burant, MD, PhD
- 9:10-10:10 Demystifying Insulin Therapy: Simple Strategies to Facilitate Initiation and Compliance with Insulin Therapy  
Kathleen Wyne, MD, PhD
- 10:10-10:30 Break/Vendor Area
- 10:30-11:30 Lipid Lowering Therapy: Why Lower is Better  
Martin Zenni, MD
- 11:30-12:30 Evolving Concepts in GI Motility Disorders: IBS-Constipation and Chronic Constipation  
Kenneth DeVault, MD
- 12:30-1:30 Lunch

- 1:30-2:30 Dermatology Therapy Update: Warts, Rosacea and Psoriasis  
Brian Berman, MD, PhD
- 2:30-3:30 Science of Sleep: Implications for Insomnia  
Phyllis Zee, MD
- 3:30-3:50 Break/Vendor Area
- 3:50-4:50 Restless Legs, Restless Nights  
Phyllis Zee, MD

### Sunday, September 9, 2007

- 7:30-8:10 Continental Breakfast
- 8:10-8:20 Pre-Assessment  
Gregg Sherman, MD
- 8:20-9:20 Dementia  
Walter Martinez, MD
- 9:20-10:20 Effective Management of BPH by the Primary Care Clinician  
Louis Kuritzky, MD
- 10:20-10:40 Break/Vendor Area
- 10:40-11:40 Hormone Replacement Therapy: Balancing Risks and Benefits  
Louis Kuritzky, MD
- 11:40-11:50 Conference Wrap Up

NACE appreciates the generous contribution of educational grants in support of this conference activity from:

