

CONTINUING EDUCATION

Physicians and Nurse Practitioners

This activity has been reviewed and is acceptable for up to 10 Prescribed credit(s) by the American Academy of Family Physicians. The AAFP invites comments on any activity that has been approved for AAFP CME credit. Please forward your comments on the quality of this activity to cmecomment@aafp.org.



This activity has been planned and implemented in accordance with the Essentials and Standards of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Massachusetts Medical School (UMMS) and the National Association for Continuing Education. The University of Massachusetts Medical School is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The University of Massachusetts Medical School designates this educational activity for a maximum of 10 AMA PRA Category I Credit(s)™.

Physicians should only claim credit commensurate with the extent of their participation in the activity. Under the auspices of the University of Massachusetts Medical School Office of Continuing Education this offering meets the requirements for 10 contact hours, as specified by the Massachusetts Board of Registration in Nursing (244-CMR 5.04). Each nurse should claim only those hours of credit that he/she actually spend in the educational activity.

Policy on Faculty and Provider Disclosure: It is the policy of the University of Massachusetts Medical School to ensure fair balance, independence, objectivity and scientific rigor in all activities. All faculty participating in CME activities sponsored by the University of Massachusetts Medical School are required to present evidenced-based data, identify and reference off-label product use and disclose all relevant financial relationships with those supporting the activity or others whose products or services are discussed. Faculty disclosure will be provided in the activity materials.

Conference Registration

Please print or type.

Register online at www.naceonline.com or this form may be mailed or faxed.

Onsite registration will be accepted provided space is available. Return completed form to:

National Association for Continuing Education (NACE), 8030 Peters Road, D-105, Plantation, Florida 33324

For Registration — Phone Toll Free: 1-866-266-6223 • Fax: 954-723-0353

Personal Information

First Name _____ Middle Initial _____ Last Name _____

Degree _____ License Number _____

Mailing Address _____

City _____ State _____ Zip Code/Postal Code _____

Day Phone Number _____ Eve. Phone Number _____

Fax _____ Email Address (Required) _____

Check one: Physician Physician Assistant Nurse Practitioner Nurse
 Other _____

**Emerging Challenges in Primary Care: 2007
November 10-11, 2007**

at

Crowne Plaza Tampa East

10221 Princess Palm Avenue • Tampa, FL • 813-623-6363

There is no charge for this activity.

Attendees must register in advance. Reservations for this program will be taken on a first come, first reserved basis. Space is limited so please register early. You will receive a confirmation as to your registration by mail or email. This confirmation will serve as your admission ticket for the program.

Earn continuing medical education credits!



**Emerging Challenges
in Primary Care: 2007
Conference**
November 10-11, 2007

This conference is for physicians,
nurse practitioners and physician assistants.

Coming to
Tampa, Florida
November 10-11, 2007
at the
Crowne Plaza
Tampa East

UMMS designates this continuing medical education activity for up to 10 credits in Category I toward the Physicians Recognition Award of the American Medical Association.

**There is
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Program Summary

This program will provide Primary Care Physicians the opportunity to learn first hand from national thought leaders in their field. The goal is to provide a clearer understanding of several of the most common disease processes, in light of rapid scientific advances. By doing so, attendees will walk away with new insights and learn useful strategies to manage the challenges faced on a daily basis. This program will incorporate didactic lectures, case based learning, and utilize an audience response system to facilitate discussion among participants to enhance the educational opportunity.

The Learning Objectives:

At the conclusion of this CME activity, attendees will be able to:

- appreciate that given its favorable risk to benefit ratio, the more widespread and appropriate aggressive management of patients with statins will confer statistically significant and clinically important reductions in myocardial infarction, stroke, and deaths from cardiovascular disease
- review early pathogenesis and prevention of type 2 diabetes, more effectively attain tight glucose control and discuss recent outcomes trials on the development and progression of atherosclerosis in diabetes
- review glycemic and cardiovascular outcomes from insulin trials in type 2 diabetes, and optimize glycemic control with insulin in type 2 diabetes while minimizing weight gain and hypoglycemia

- understand the role of immune response modifiers in the treatment of warts; appreciate the mechanisms of action and efficacy of anti-inflammatory dose doxycycline in acne rosacea, and learn appropriate use of topical steroids and calcipotriene for the treatment of psoriasis
- identify the risk factors for Insomnia, understand the principles of sleep restriction, and more appropriately utilize currently available hypnotic therapies
- utilize diagnostic criteria for Restless Leg Syndrome, understand recent advances in the pathophysiology of the disease, utilize current behavioral and pharmacologic treatment options to reduce symptoms and increase quality of life
- more quickly and effectively recognize and diagnose cognitively impaired patients with increased understanding of the pathology of dementia and evolving treatment strategies
- critically evaluate the evidence behind diagnostic and therapeutic options for constipation predominant irritable bowel syndrome and chronic constipation
- recognize the underlying pathophysiology of BPH, utilize the AUA scoring system and choose appropriate pharmacotherapy and surgical interventions for BPH
- identify the most pertinent adverse events seen in the Women's Health Initiative and advise patients on the risks and benefits of traditional, non-traditional, and alternative medical interventions for addressing menopausal symptoms

About the Speakers

Patrick J. Boyle, MD

Professor of Medicine
University of New Mexico
Albuquerque, NM

Brian Berman, MD, PhD

Professor of Dermatology and Internal Medicine
The University of Miami School of Medicine
Miami, FL

Kenneth R. DeVault, MD

Professor of Medicine
Chair, Division of Gastroenterology and Hepatology
Mayo Clinic College of Medicine, Jacksonville, FL

Charles Hennekens, MD, DrPH

Sir Richard Doll Research Professor of Biomedical Science,
Center of Excellence, Florida Atlantic University
Voluntary Professor of Medicine & Epidemiology
and Public Health,
University of Miami Miller School of Medicine
Clinical Professor of Preventive Medicine,
NOVA Southeastern University, Boca Raton, FL

Louis Kuritzky, MD

Clinical Assistant Professor
Department of Community Health & Family Medicine
University of Florida
Gainseville, FL

Walter C. Martinez, MD, FAAN

Director Memory Disorder Center
Director Premiere Research Institute
Associate Clinical Professor of Neurology
at Nova Southeastern University
Fort Lauderdale, FL

Barbara Phillips, MD, MSPH, FCCP

Professor of Medicine, Division of Pulmonary,
Critical Care and Sleep Medicine
University of KY College of Medicine

Program Chair

Gregg Sherman, MD

Activity Director

Michelle Frisch, MPH

Schedule

Saturday, November 10, 2007

- 7:15-7:50 Continental Breakfast and Registration
- 7:50-8:10 Welcome Remarks and Pre-Assessment
Gregg Sherman, MD
- 8:10-9:10 Update on Statins in the Treatment and Prevention of Cardiovascular Disease: Clinical and Public Health Challenges
Charles Hennekens, MD, DrPH
- 9:10-10:10 Fundamentals of Quality Diabetes Care
Patrick Boyle, MD
- 10:10-10:30 Break/Vendor Area
- 10:30-11:30 Insulin Therapy in Type 2 Diabetes – Who, When, and How
Patrick Boyle, MD
- 11:30-12:30 Dermatology Therapy Update: Warts, Rosacea and Psoriasis
Brian Berman, MD, PhD
- 12:30-1:30 Lunch

- 1:30-2:30 Insomnia: Who Gets It, and What Can be Done About It?
Barbara Phillips, MD
- 2:30-3:30 Update on Restless Leg Syndrome
Barbara Phillips, MD
- 3:30-3:50 Break/Vendor Area
- 3:50-4:50 Alzheimer's Disease: Evaluation, Staging and Treatment in Primary Care
Walter Martinez, MD

Sunday, November 11, 2007

- 7:45-8:30 Continental Breakfast
- 8:30-9:30 Evolving Concepts in GI Motility Disorders: IBS-Constipation and Chronic Constipation
Kenneth DeVault, MD
- 9:30-10:30 Effective Management of BPH by the Primary Care Clinician
Louis Kuritzky, MD
- 10:30-10:50 Break/Vendor Area
- 10:50-11:50 Hormone Replacement Therapy: Balancing Risks and Benefits
Louis Kuritzky, MD
- 11:50-12:00 Conference Wrap Up
Gregg Sherman, MD

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